

7 Reasons Clients Choose Madison

ACCESS TO CLIENT UTILITY SERVICE PLATFORM

- 3rd Party Verification of Project Performance
- Strategic Utility Rate Negotiations
- Automated Cost Recovery Processes
- Measurable Savings And Cost Reductions Before Clients Invest A Single Dollar In Improvements.

GUARANTEED PERFORMANCE

- Transparent Measurement And Validation Protocols
- Risk-Free Project Assurance—in Writing
- Delivering Project Performance With Accountability That Protects Your Investment From Day One.

100% PROJECT FINANCING

- Single Source Partner To Achieve Compliance
- 360-degree Visibility And Reporting And Analysis.



VISIBILITY & EMPOWERMENT

- Comprehensive Visibility And Control Via Our Real-time Monitoring Dashboard
- Intelligent Automated Systems
- Predictive Analytics—Instant Energy Insights And Data-driven Optimization That Reduces Costs And Enhances Comfort From Day One.

UTILITY INCENTIVES

- Strategic Clearesult Partnership
- Madison Maximizes Available Incentives
- Expert Application Management
- Funds Within 60–90 Days
- Dramatically Enhance Project ROI And Reduce Upfront Investment.

ACCELERATED DEPRECIATION (40% MACRS)

- Energy Investments Qualify For Accelerated MACRS Depreciation, Allowing Madison Clients To Deduct Up To 40% Of Eligible Equipment Costs In Year One (2025).

RETURN ON INVESTMENT

- Average ROI of 18 – 24 Months